

ورقة بعنوان

القدرات التنافسية للشركات الخليجية لمواجهة
التحديات العالمية :
تحليل وتطوير نقاط الضعف التنافسية

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دولة الكويت : 3 - 4 ديسمبر 2005

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منظمة الخليج للاستشارات الصناعية

GULF ORGANIZATION FOR INDUSTRIAL CONSULTING

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المحتويات

الصفحة	الموضوع
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← مستخلص الورقة :



- (1) ()
. (Ali, 1995)
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- (3) (1994)
(Breswster and Juana, 1994;
.Yahvas, 1999)
- (4) (Hellriegel, Jackson, and
. Slocum, 2005; Manning, 2003)
- (5) (2000)
- (6) (Harvey and
. Novicevic, 2002)

← المقدمة

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(Wall and

. Rees, 2001)

(Daft, 2001)

. (Hellriegel, Jackson, and Slocum, 2005)



. (Goodwin and Johnson, 2000; Hill and Jones, 2004)

← تحديد مشكلة البحث :

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(Hill

and Jones, 2004)

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- . (Ali, 1995)
- (1994)
- . (Breswster and Juana, 1994; Yahvas, 1999)
- . (Hellriegel, Jackson, and Slocum, 2000; Manning, 2005)
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- (Harvey and
- . Novicevic, 2002)

أهداف البحث : ←

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← منهجية البحث :

ABI Eric Proquest :

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← دول مجلس التعاون الخليجي ومواكبة التغيرات العالمية: تطوير القطاعات الصناعية:



. (Hill and Jones, 2004)

. (Gancel, 1995)

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← أهمية تشخيص وتطوير القدرات التنافسية لشركات دول مجلس التعاون الخليجي :



**1- تشخيص وتطوير الفكر الإداري (القيادي) الاستراتيجي في شركات مجلس التعاون
الخليجي :**

(1994) .

(2000) .



(Goodwin and

.Johnson, 2000)

. (Hellriegel, Jackson, and Slocum, 2005)



(2002) .

(Zikmund and

. d'Amico, 1993)

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(Hargadon and Dougls, 2001)

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. (Miranda, 2003)

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. (Schermerhorn, Hunt, and Osborn, 1997)



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(Daft,

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1. . (Coye and Belohlav, 1995)
 2. . (Drucker, 1954)
 3. . (Webber, 1995)
 4. . (Gerst, 1995)
 5. (Hellriegel, Jackson, and Slocum, 2005)
 6. . (Elbo, 2000; Harrington, 2000)
 7. . (Goodwin and Johnson, 2000)
- (2002)

. (2002)

(Hellriegel, Jackson, and Slocum, 2005)

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1. (Hellriegel, . Jackson, and Slocum, 2005)
 2.) . (1999
 3. (Michelacci, 2003; Sexton and .Kasarda, 1992)
 4. (Hellriegel, . Jackson, and Slocum, 2005)
 5. (Smither, Mouston, . and McIntire, 1996)
 6. (Lesikar . and Flately, 2002)
 7. .
 8. .
- (2003 8-6)

2- تشخيص وتطوير الإبداع والابتكار الفردي في شركات دول مجلس التعاون الخليجي :



. (Freeman, 1991)

. (NUTEK, 1996)

(ITPS, 2001)

(Fagerberg, 1987)

. (2002)



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(Ali, 1995)

(Yavas,1999)

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-4 تشخيص وتطوير إعداد المدير العالمي :

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(Manning, 2003)

(Hellriegel, Jackson, and Slocum, 2005)

" (Hill and Jones, 2004) "



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. (Manning, 2003)



(Gibson, Ivancevich, and Donnelly, 2001)

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(Manning, 2003)

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(Hellriegel, Jackson, and Slocum, 2005)

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(Gibson, Ivancevich, and Donnelly, 2001)

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. (Daniels and Radebaugh,2001)

.(Lesikar and Flatley, 2002)

Space

(Manning, 2003)

(Wheatley, 2002)

(Kobrin, 1994)

(Cavusgil and Knight, 1997)



(Marquardt and Engle, 1993)

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(Marquardt and Engle, 1993)

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(Lesikar and Flatley, 2002)

5- تشخيص وتطوير مهارات التسويق :

. (Li, 2000)

(Yavas, 1999)

. (Daniels and Radebaugh, 2001)



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(2001) .

6- تشخيص وتطوير الوعي بالمحافظة على البيئة وصيانتها:

Green Peace

Union Carbide

Exxon Valdez

(Pride, Hughes, and Kapoor, 2001)



1990 1970

(Pride, Hughes, and Kapoor, 2001)

. (Hellriegel, Jackson, and Slocum, 2005)

← محددات الورقة :

← المناقشة الختامية والتوصيات :



مؤتمر الصناعيين العاشر بدول
مجلس التعاون لدول الخليج
العربية

القدرة التنافسية للصناعة الخليجية
في الاقتصاد الجديد

2005 4 - 3 :

ورقة عمل حول : القدرات التنافسية للشركات الخليجية لمواجهة التحديات العالمية [تحليل وتطوير نقاط الضعف التنافسية] .

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شكر وتقدير

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المراجع العربية

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